

For Immediate Release

Capella Becomes a Zanaaware Channel Lineup Pro Reseller

Zanaaware Further Expands Presence Through Leading Canadian VAR

Southgate, MI – February 24, 2011 – Zanaaware Technologies, Inc, the maker of the first and only solution that enables video service providers to easily track and troubleshoot the increasingly complex headends at the center of their networks, resulting in more reliable service delivery and lower operational expenses announced today that its solutions are being resold in Canada by Capella, a value-added reseller of unique multi-vendor solutions that support deployment of advanced video technologies over MSO broadband and IP networks.

With the addition of Zanaaware's Channel Lineup Pro and Channel Lineup Pro-EL solutions to Capella's selection of headend products, operators now have a single source for purchasing, tracking and troubleshooting headend equipment.

"Capella is known across Canada as a top reseller of quality Headend equipment," said Jay Cox, president of Zanaaware. "Teaming up with Capella helps Zanaaware assist Canadian operators in designing, tracking and managing better headend networks."

Headends are becoming ever more complex with more channel lineups and services to deliver and more equipment to configure and maintain. Keeping track of lineups, equipment settings, etc. is a daunting task, with headend technicians traditionally relying on spreadsheets, Access databases and their own memories. Unfortunately these approaches are simply not sufficient any more.

Addressing this urgent need, Zanaaware developed its Channel Lineup Pro and Channel Lineup Pro-EL product lines. Channel Lineup Pro is a centralized, 1 RU, chassis-based, non-intrusive solution for tracking, storing and accessing multiple lineups, channels and devices. With inventory capabilities, tracking of primary and redundant hardware paths for each channel and one-click access to the GUIs of each device, data access becomes quick and simple.

"Zanaaware is providing a long-overdue product to video service providers, who often rely on a nightmare of outdated spreadsheets and drawings to keep track of equipment in their headends and hub sites," said Norm Slater, President of Capella Telecommunications. "We are eager to demonstrate to operators how Channel Lineup Pro will help improve their equipment management, troubleshooting, engineering planning, and even their marketing."

Headend Troubleshooting Made Simple

Complementing Channel Lineup Pro's advanced tracking capabilities is its ability to serve as single point for troubleshooting all headend issues.

Utilizing both a Syslog server and a SNMP trap receiver, Channel Lineup Pro can receive and store alarms and logs from virtually every headend device —from switches to ad splicers. This

uniquely enables operators to view all alarms from all headend devices from a single location, which can dramatically reduce the time necessary to diagnose such critical errors as a port failure on a switch or transport streams disappearing.

Channel Lineup Pro also incorporates an incident log so headend technicians can easily document any and all headend issues and the steps taken to resolve them. This unique log is also easily accessible by call centers, managers and other relevant personnel who need real-time access to this information. For instance, call center staff can use this in responding to subscriber complaints, enabling them to provide subscribers with the most up-to-date information on service affecting issues.

About Capella

Capella Telecommunications is a Canadian company established in 1993 to meet the growing need for products and services in the telecommunications industry. They are recognized as one of the leading distributors and system integrators of video, voice and data products in Canada. With a Corporate office in Peterborough, Ontario and branch offices in Montreal and Vancouver, Capella's technically experienced staff is well positioned to serve customers across Canada. More information is available online at www.capella.ca.

About Zanaware

Zanaware's intelligent and innovative products enable video service providers worldwide to tackle increasing network complexity. The company's founders have more than 20 years of experience with both leading cable operators and cutting-edge equipment vendors, which uniquely positions Zanaware to address the complex needs of today's networks. The company's products are available worldwide through Zanaware's reseller network. Zanaware is privately held and based in Southgate, Michigan. For more information, please visit www.zanaware.com or email Zanaware Sales at sales@zanaware.com.